

Tercera División RFEF - Group 16 - La Calzada vs Autol

DATE: Sunday, September 28, 2025
LOCATION: Aldeanueva de Ebro, La Rioja, ES

Event Description

Tercera División RFEF - Group 16 - La Calzada vs Autol is a premier sports event in Aldeanueva de Ebro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 874 people

Event ID: 9KGM7TVRhH5F4AwwAs

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 350 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.