

Tercera División RFEF - Group 16 - Haro Deportivo vs Calahorra

DATE: Sunday, September 21, 2025
LOCATION: Calahorra, La Rioja, ES

Event Description

Tercera División RFEF - Group 16 - Haro Deportivo vs Calahorra is a premier sports event in Calahorra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,446 people

Event ID: B58x7i8u7yJL6LgWwz

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 578 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.