

Tercera División RFEF - Group 14 - Villafranca vs Villanovense

DATE: Sunday, October 19, 2025
LOCATION: Villanueva de la Serena, Extremadura, ES

Event Description

Tercera División RFEF - Group 14 - Villafranca vs Villanovense is a premier sports event in Villanueva de la Serena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,729 people

Event ID: AddZQgyQdcYSbYgqha

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 692 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.