

# Tercera División RFEF - Group 14 - Montehermoso vs Moralo

DATE: Sunday, November 9, 2025  
LOCATION: Navalmoral de la Mata, Cáceres, ES

## Event Description

Tercera División RFEF - Group 14 - Montehermoso vs Moralo is a premier sports event in Navalmoral de la Mata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,846 people

**Event ID:** 5wjUi9fiNvwiNTcPxd

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 738 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*