

# Tercera División RFEF - Group 14 - Jerez vs Puebla Calzada

DATE: Sunday, September 28, 2025  
LOCATION: Puebla de la Calzada, Extremadura, ES

## Event Description

Tercera División RFEF - Group 14 - Jerez vs Puebla Calzada is a premier sports event in Puebla de la Calzada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 48/100

**Expected Attendance:** 807 people

**Event ID:** 7QXbYsWAQvH3ncBsf2

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 323 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*