

# Tercera División RFEF - Group 14 - Atlético Pueblonuevo vs Villanovense

DATE: Sunday, November 16, 2025  
LOCATION: Villanueva de la Serena, Extremadura, ES

## Event Description

Tercera División RFEF - Group 14 - Atlético Pueblonuevo vs Villanovense is a premier sports event in Villanueva de la Serena. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,729 people

**Event ID:** CnMHbzTnic3bV7nqeV

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 692 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*