

Tercera División RFEF - Group 13 - UCAM Murcia II vs Yeclano II

DATE: Saturday, September 20, 2025
LOCATION: Yecla, Región de Murcia, ES

Event Description

Tercera División RFEF - Group 13 - UCAM Murcia II vs Yeclano II is a premier sports event in Yecla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,773 people

Event ID: 7hY3XzFUbESboi7n7N

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 709 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.