

Tercera División RFEF - Group 13 - UCAM Murcia II vs Atletico Santa Cruz

DATE: Saturday, November 15, 2025
LOCATION: Llano de Brujas, ES

Event Description

Tercera División RFEF - Group 13 - UCAM Murcia II vs Atletico Santa Cruz is a premier sports event in Llano de Brujas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,279 people

Event ID: B5KwGEhcPzQ8oQfocB

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 512 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.