

Tercera División RFEF - Group 13 - SFC Minerva vs UCAM Murcia II

DATE: Sunday, September 14, 2025
LOCATION: Murcia, Region of Murcia, ES

Event Description

Tercera División RFEF - Group 13 - SFC Minerva vs UCAM Murcia II is a premier sports event in Murcia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,038 people

Event ID: 6TYxmvUXz7BJNReC8R

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 415 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.