

# Tercera División RFEF - Group 13 - SFC Minerva vs Real Murcia II

DATE: Sunday, October 19, 2025  
LOCATION: Murcia, Región de Murcia, ES

## Event Description

Tercera División RFEF - Group 13 - SFC Minerva vs Real Murcia II is a premier sports event in Murcia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 53/100  
**Expected Attendance:** 1,383 people  
**Event ID:** 4dX3CcX2g2vzRGBM7a

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 60 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 553 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*