

# Tercera División RFEF - Group 13 - Santomera vs UD Caravaca

DATE: Sunday, September 21, 2025  
LOCATION: Caravaca de la Cruz, Región de Murcia, ES

## Event Description

Tercera División RFEF - Group 13 - Santomera vs UD Caravaca is a premier sports event in Caravaca de la Cruz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 2,084 people

**Event ID:** F7drVEJoruPhpzP3XW

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 834 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*