

Tercera División RFEF - Group 13 - Santomera vs Bala Azul

DATE: Sunday, September 7, 2025
LOCATION: Mazarrón, ES

Event Description

Tercera División RFEF - Group 13 - Santomera vs Bala Azul is a premier sports event in Mazarrón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 819 people

Event ID: BaQTx8L2f58TmbXvFo

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 328 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.