

# Tercera División RFEF - Group 13 - Muleño vs Unión Molinense

DATE: Sunday, October 26, 2025  
LOCATION: Molina de Segura, Región de Murcia, ES

## Event Description

Tercera División RFEF - Group 13 - Muleño vs Unión Molinense is a premier sports event in Molina de Segura. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 48/100

**Expected Attendance:** 810 people

**Event ID:** HExsmeQCyaflBNEt3R

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 324 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*