

# Tercera División RFEF - Group 13 - Cartagena LU II vs Muleño

DATE: Sunday, November 16, 2025  
LOCATION: Mula, Región de Murcia, ES

## Event Description

Tercera División RFEF - Group 13 - Cartagena LU II vs Muleño is a premier sports event in Mula. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 47/100

**Expected Attendance:** 722 people

**Event ID:** 9hyRAF5qkf2jarxstz

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 289 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*