

Tercera División RFEF - Group 13 - Atletico Santa Cruz vs Cieza

DATE: Sunday, September 21, 2025
LOCATION: Cieza, Región de Murcia, ES

Event Description

Tercera División RFEF - Group 13 - Atletico Santa Cruz vs Cieza is a premier sports event in Cieza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,031 people

Event ID: 798AzgM9x5jV938bLs

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 812 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.