

# Tercera División RFEF - Group 12 - Marino vs Panadería Pulido

DATE: Saturday, October 18, 2025  
LOCATION: Vega de San Mateo, Canarias, ES

## Event Description

Tercera División RFEF - Group 12 - Marino vs Panadería Pulido is a premier sports event in Vega de San Mateo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,003 people

**Event ID:** 83y7RSVsPqtLTRKAX2

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 401 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*