

Tercera División RFEF - Group 12 - Herbania vs Villa Santa Brígida

DATE: Saturday, January 31, 2026
LOCATION: Santa Brígida, Canarias, ES

Event Description

Tercera División RFEF - Group 12 - Herbania vs Villa Santa Brígida is a premier sports event in Santa Brígida. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 971 people

Event ID: 9QKqMg79eThks2i566

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 388 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.