

Tercera División RFEF - Group 1 - Somozas vs Cértiga

DATE: Saturday, September 13, 2025
LOCATION: Illa de Arousa, Galicia, ES

Event Description

Tercera División RFEF - Group 1 - Somozas vs Cértiga is a premier sports event in Illa de Arousa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 874 people

Event ID: DhAfscMndyr7x55FB

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 350 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.