

Tercera A - Lota Schwager vs Colina

DATE: Saturday, October 18, 2025
LOCATION: Colina, Región Metropolitana, CL

Event Description

Tercera A - Lota Schwager vs Colina is a premier sports event in Colina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,364 people

Event ID: C2hFjCnyb6eLTjisLB

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 546 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.