

Terceiro Simpósio de Psiquiatria e Saúde Mental SLMandic Campinas

DATE: Saturday, August 30, 2025
LOCATION: Vila Lemos, São Paulo, BR

Event Description

Terceiro Simpósio de Psiquiatria e Saúde Mental SLMandic Campinas is a premier conferences event in Vila Lemos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 486 people

Event ID: 7szZfkKYqkxb6oFVxv

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 194 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.