

TELA TUCK - Exibição Drag Race Brasil (S2) - EPISÓDIO 6

DATE: Thursday, August 14, 2025
LOCATION: Floresta, Minas Gerais, BR

Event Description

TELA TUCK - Exibição Drag Race Brasil (S2) - EPISÓDIO 6 is a premier concerts event in Floresta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 43/100
Expected Attendance: 448 people
Event ID: 6Y5MDbN2Z96UdmXkD8

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 179 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.