

TEKEX 33

DATE: Thursday, September 18, 2025

LOCATION: Saint-Helier, St Helier, JE

Event Description

TEKEX 33 is a premier conferences event in Saint-Helier. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 443 people

Event ID: Gs3wrqsQFoXaKX5HMH

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/tekex-33>

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