

# '(p TEHRAN GLOW '(p GALLERY '(p EDM / PERSIAN/ ARABIC MUSIC

DATE: Sunday, August 31, 2025  
LOCATION: Vancouver, British Columbia, CA

## Event Description

'(p TEHRAN GLOW '(p GALLERY '(p EDM / PERSIAN/ ARABIC MUSIC is a premier concerts event in Vancouver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 34/100

**Expected Attendance:** 151 people

**Event ID:** 3JMq7gQ6tPm7nB2aCU

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 60 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*