

TEEC 25'- RESILIENCE: NAVIGATING TODAYS BUSINESSES THROUGH UNCERTAIN TIMES

DATE: Saturday, October 18, 2025
LOCATION: Abuja, Federal Capital Territory, NG

Event Description

TEEC 25'- RESILIENCE: NAVIGATING TODAYS BUSINESSES THROUGH UNCERTAIN TIMES is a premier conferences event in Abuja. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 449 people

Event ID: AkykfckMty6KZVaGaQ

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 180 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.