

TEDxViaBafile - From Zero

DATE: Saturday, September 20, 2025

LOCATION: Lido di Jesolo, Veneto, IT

Event Description

TEDxViaBafile - From Zero is a premier conferences event in Lido di Jesolo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 116 people

Event ID: 6WbpuG6QTRurKJ6FSv

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/tedxviabafile-from-zero>

Document generated on 6/3/2026, 11:13:03 PM