

Tedx Suu

DATE: Tuesday, February 10, 2026

LOCATION: Cedar City, Utah, US

Event Description

Tedx Suu is a premier conferences event in Cedar City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 498 people

Event ID: 9PgejL7gJXKgwh4a7k

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 199 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/tedx-suu>

Document generated on 6/3/2026, 7:55:49 PM