

TEDx BilancinoLake 2025 - COSTELLAZIONI

DATE: Saturday, November 15, 2025
LOCATION: Scarperia e San Piero, Tuscany, IT

Event Description

TEDx BilancinoLake 2025 - COSTELLAZIONI is a premier conferences event in Scarperia e San Piero. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 157 people

Event ID: Abqb2nwCUXQZytH9k3

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 63 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
