

# Tedeschi Trucks Band with Little Feat

DATE: Wednesday, October 15, 2025

LOCATION: Franklin, Tennessee, US

## Event Description

Tedeschi Trucks Band with Little Feat is a premier concerts event in Franklin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 60/100

**Expected Attendance:** 3,082 people

**Event ID:** 7aeFdtVLPnsVQS49zM

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,233 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*