

Tecolotes de los Dos Laredo vs Sultanes de Monterrey

DATE: Tuesday, August 26, 2025
LOCATION: Monterrey, Nuevo León, MX

Event Description

Tecolotes de los Dos Laredo vs Sultanes de Monterrey is a premier sports event in Monterrey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,340 people

Event ID: FmVpNVDEcypGZLJ7kh

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,536 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.