

tecnosalud

DATE: Wednesday, September 10, 2025

LOCATION: Lima, Provincia de Lima, PE

Event Description

tecnosalud is a premier expos event in Lima. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 64/100

Expected Attendance: 4,976 people

Event ID: AkMaLU6ZoW6Da3uNwk

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,990 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/tecnosalud>

Document generated on 6/3/2026, 9:03:42 PM