

# TecnoSalud 2025

DATE: Wednesday, September 10, 2025  
LOCATION: Santiago de Surco, Provincia de Lima, PE

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## Event Description

TecnoSalud 2025 is a premier conferences event in Santiago de Surco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 496 people

**Event ID:** 4Xpu5KitFgnqbSJaXY

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 198 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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