

Techno-Ocean 2025

DATE: Wednesday, November 26, 2025

LOCATION: Ch ±M-ku, Hy ÖvòÖ°en, JP

Event Description

Techno-Ocean 2025 is a premier expos event in Ch ±M-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 68/100

Expected Attendance: 8,000 people

Event ID: 7CuXytNthMP2X5npxi

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.