

Tech Fusion Day / Estudiantes

DATE: Thursday, October 23, 2025
LOCATION: Cabezo de Torres, Región de Murcia, ES

Event Description

Tech Fusion Day / Estudiantes is a premier conferences event in Cabezo de Torres. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 127 people

Event ID: DzCHo4v4oUf5d7LMn5

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 51 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.