

Tech Finance 2025 - IA como Aliada ao Processo de Integrações Humanas e Artificial

DATE: Tuesday, October 21, 2025
LOCATION: Parque São Lourenço, São Paulo, BR

Event Description

Tech Finance 2025 - IA como Aliada ao Processo de Integrações Humanas e Artificial is a premier conferences event in Parque São Lourenço. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 207 people

Event ID: E5AsFUhQdFFfcvkaWn

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 83 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.