

TECH DAY Jundiaí: Inovação e Indústrias

DATE: Wednesday, November 26, 2025
LOCATION: Vila Arens II, São Paulo, BR

Event Description

TECH DAY Jundiaí: Inovação e Indústrias is a premier conferences event in Vila Arens II. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 201 people

Event ID: EYoQhHCfcGj6R2znKo

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.