

Tech & Data in Financial Markets

DATE: Wednesday, September 24, 2025

LOCATION: New York, New York, US

Event Description

Tech & Data in Financial Markets is a premier conferences event in New York. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 515 people

Event ID: 9PR4TGhX8PSW8oLEq8

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 206 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.