

TEC Community | _SRžQlzz•ôb N:^xy•v,,SÑ

DATE: Friday, November 7, 2025
LOCATION: Jing An Qu, Shang Hai Shi, CN

Event Description

TEC Community | _SRžQlzz•ôb N:^xy•v,,SÑu W0--TERRA TALK ryR+[ùŒ is a premier conferences event in J visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 119 people

Event ID: DFnmXbQg2YjdEhkgkQ

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.