

# Tears of Fire, Staal, Rudenya, and 3 others

DATE: Friday, February 6, 2026

LOCATION: Ghent, BE

## Event Description

Tears of Fire, Staal, Rudenya, and 3 others is a premier concerts event in Ghent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** CgKfbYeQjUE8sRv5Jh

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*