

TEAM ROAD X 6.0 FLAIR UP

DATE: Thursday, October 30, 2025
LOCATION: Raleigh, New South Wales, AU

Event Description

TEAM ROAD X 6.0 FLAIR UP is a premier festivals event in Raleigh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 371 people

Event ID: BPrGCCuQP23YvbE8x9

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 148 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/team-road-x-60-flair-up>

Document generated on 6/4/2026, 1:35:44 AM