

Te Kauwhata Arts Weekend

DATE: Friday, October 10, 2025
LOCATION: Te Kauwhata, Waikato Region, NZ

Event Description

Te Kauwhata Arts Weekend is a premier expos event in Te Kauwhata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,753 people

Event ID: De7tigEKgS4bEubWCi

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,101 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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