

TBL - Semt 77 Yalovaspor vs Ankaragücü

DATE: Thursday, January 8, 2026

LOCATION: Ankara, TR

Event Description

TBL - Semt 77 Yalovaspor vs Ankaragücü is a premier sports event in Ankara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,541 people

Event ID: 4Zb9Scg6NwkpdreRL8

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 616 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.