

# TBL - Kocaeli vs Gaziantep

DATE: Thursday, December 4, 2025

LOCATION: Gaziantep, TR

## Event Description

TBL - Kocaeli vs Gaziantep is a premier sports event in Gaziantep. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,568 people

**Event ID:** 4NztFrMjLA8STt4qpG

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,227 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/tbl-kocaeli-vs-gaziantep>

Document generated on 6/4/2026, 7:07:51 AM