

TBL - Kahramanmaraş vs Darülfenaka

DATE: Thursday, January 22, 2026

LOCATION: Kahramanmaraş, Turkey

Event Description

TBL - Kahramanmaraş vs Darülfenaka is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,200 people

Event ID: 8mdeeSiQ8PnD4uBKdb

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 880 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.