

TBL - iLab Basketbol vs Kocaeli

DATE: Thursday, December 25, 2025

LOCATION: Kocaeli, TR

Event Description

TBL - iLab Basketbol vs Kocaeli is a premier sports event in Kocaeli. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,613 people

Event ID: FE3QubumxfUpzqoNHQ

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 645 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.