

TBL - Final Spor vs Çay & ova

DATE: Monday, December 15, 2025

LOCATION: Çay & ova/Kocaeli, TR

Event Description

TBL - Final Spor vs Çay & ova is a premier sports event in Çay & ova/Kocaeli. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: wMtgRbARM5n2jj28mo

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/tbl-final-spor-vs-ayrova>

Document generated on 6/4/2026, 12:21:00 AM