

# TBL - Darü ñ\_afaka vs iLab Basketbol

DATE: Thursday, January 8, 2026

LOCATION: 7F æ ul, TR

## Event Description

TBL - Darü ñ\_afaka vs iLab Basketbol is a premier sports event in 7F æ ul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,426 people

**Event ID:** 3mgvJLsP7yzM3e5dzm

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 970 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*