

# TBL - Bal ıesir Byk Vı— vs iLab Basketbol

DATE: Monday, February 2, 2026  
LOCATION: 7F æ ul, TR

## Event Description

TBL - Bal ıesir Byk Vı— vs iLab Basketbol is a premier sports event in 7F æ ul. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,014 people

**Event ID:** BJJA8GEPpcpWc5kpk

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,206 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*