

TBL - Ankaragücü vs Bordo Sportif

DATE: Thursday, January 22, 2026
LOCATION: Bandırma/Balıkesir, TR

Event Description

TBL - Ankaragücü vs Bordo Sportif is a premier sports event in Bandırma/Balıkesir. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: BEXVWje72VExz6K4wj

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.