

# TB2L - Group A - Türk Telekom II vs Kerasus

DATE: Thursday, February 5, 2026  
LOCATION: Giresun, TR

## Event Description

TB2L - Group A - Türk Telekom II vs Kerasus is a premier sports event in Giresun. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,890 people

**Event ID:** GibvwNZ24dADRj3tPE

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 756 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*