

# TB2L - Group A - Kerasus vs Türk Telekom

## II

DATE: Sunday, November 23, 2025  
LOCATION: Ankara, TR

### Event Description

TB2L - Group A - Kerasus vs Türk Telekom II is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

### Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,323 people

**Event ID:** CFKNtK82Wgy7VGUJ8G

### Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,129 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*